

About Us

We at Fair Dinkum Fertilizers pride ourselves in providing the best product using sustainable resources to support farmers and the home gardener.

Whether you're looking for frost protectant, seed treatment, propagation, increased fruit set, a broad acre fertilizer or just a healthy nutritional boost for your beloved plants, then Fair Dinkum Fertilizers is for you!

Fair Dinkum Fertilizers is an Australian company, and we believe is the leading harvester, manufacturer, processor and supplier of "all natural seaweed products".

In short... we have full quality control of all our products from start to finish.

Fair Dinkum Fertilizers seaweed products are made from fresh Australian Bull Kelp, collected off the rugged north west coast of Tasmania, which is arguably from some of the cleanest waters in the world.

After over 30 years of research into our products, we can boast the most technologically advanced liquid seaweed on the market, whilst retaining higher levels of plant growth regulators, hormones and nutrients. This can only be obtained through our unique manufacturing process. We are sure that you will be totally satisfied with your purchase of Fair Dinkum Fertilizers, along with that...you will reap the benefits of our products on all of your plants and crops.

We hope you will enjoy it as much as we enjoy manufacturing it for you.



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Fair Dinkum Fertilizers

manufacturers of quality seaweed products



get fair dinkum...grow naturally!



Increase

Animal Nutritional Supplement

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How does it work...

INCREASE is a seaweed extract based nutritional supplement for animals. The product is made from seaweed extract obtained using an up to date extraction process suitable for Australian Bull kelp together with additives containing copper, zinc or cobalt which are readily absorbed in the animal gut. The product is suitable for cattle, sheep, horses, goats, pigs and dogs.

INCREASE supplies these minerals in a form that is palatable and readily absorbed. These minerals are present together with a large range of other micronutrients in small amounts and osmoregulatory substances which are important for gut bacteria function. The gut bacteria are important in releasing nutrients from food into the gut in a form that can be easily absorbed. The copper, zinc and cobalt (and small amounts of magnesium) in INCREASE are principally present as chelates. These chelates are soluble in both water and lipids and are easily absorbed. It is important to realise that the 'average daily requirements' quoted in various publications are based on "average" absorption from the feed. In the case of chelates considerably more is absorbed than from "average" feed so that the "average daily requirements" when using chelates is much less than from ordinary feed.

What are the benefits of INCREASE..

INCREASE is a blend of liquid seaweed together with chelated copper, zinc, cobalt and magnesium. The chelated magnesium is present to help the absorption of copper and its level is too low to contribute significantly to the daily requirement for magnesium. The copper, zinc and cobalt make a significant contribution to the daily requirement for these minerals.

Being in chelated form these minerals are easily absorbed in the animals gut. The liquid seaweed contains a number of osmoregulatory compounds which are believed to significantly enhance the gut bacteria leading to greater utilization of feed.

Overseas research has shown that liquid seaweed or feeding dried seaweed is particularly beneficial to cattle leading to greater weight gain and improved general health.

Many farmers have reported a "general increase in health and vigour" after using seaweed extract on a regular basis.

Among the particular benefits farmers have commented on are the following:

Dairy & Beef Cattle

- Increase in conception rate.
- Increase in fertility.
- Better cycling.
- Prevention or reduction in scours.
- Reduction in afterbirth retention.
- Reduction in milk fever.
- Elimination of dry coat.
- Improved birth/progeny performance.
- Increase in level of general health.

Horses

- Increase in general health.
- Improvement in coat shine.

Dogs

- Increase in general health.
- Improvement in coat shine.

Sheep

- Increase in conception rate.
- Increase in wool quality and quantity.
- Reduced worm burden.
- Increase in level of general health.
- Increase in weight gain.

Pigs

- Increase in general health.
- Increase in fertility.

Goats

- Increase in fertility (doe and buck).
- Increase in general health.

Application Rates...

The recommended daily rate is 1 ml per 50 kg body weight. The INCREASE may be diluted 1 part with 5 parts water and poured over dry feed. Alternatively for cattle Fair Dinkum Fertilizers INCREASE may be added to water in the drinking trough. Up to 10ml per 50 kg body weight may be given in one dose but in such cases the next dose should not be given for at least 10 days. For calves INCREASE may be added to milk replacement formula.

Do not use for animals on pasture with excess copper content.



Product Analysis...

	INCREASE
Seaweed	25%
Boron	100ppm
Cobalt	80ppm
Copper (Cu)	1.48 g/l
Zinc (Zn)	1.80 g/l
Magnesium (Mg)	1.20 g/l

% - is W/V, grams per 100ml of product
ppm - is parts per million on weight basis
g/l - is grams per litre



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